

# Adobe and mobile solutions

## Mobilizing your agency with Adobe technology

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Mobile is no longer a nice-to-have option—it is a requirement. Recent research shows that in 2011 more smartphones shipped than personal computers. Citizens have seen the value and convenience in using mobile technology in their day-to-day lives for all sorts of tasks—and they expect the same value and convenience from public sector agencies.

Agency employees have also realized the benefits of mobile technology. In 2011, the federal government began to allow platforms such as iOS and Android™ in addition to the already approved BlackBerry devices. More agency employees are using their personal mobile devices at work, with the approval of the agencies they work for. This phenomenon is called BYOD or “bring your own devices.” BYOD has been embraced by some public agencies because of the money saved by not needing to provide employees with a device, but also because these employees have increased their productivity using mobile technology.

Organizations that do not provide content in mobile form are creating a significant accessibility issue. This issue does not just affect on-the-go executives— mobile devices are now leading multiple demographics, including younger generations and citizens with limited funds to spend on technology. Although they cannot afford a personal computer and Internet access, they can afford a mobile device and data plan.

When combining the citizen demand for mobile information with the agency demand to increase self-service as a means of lowering total agency cost, it is clear that mobility is the future of citizen engagement. How can agencies meet the new mobile expectations of citizens and employees? Adobe has a wide variety of solutions to help the public sector meet the needs of citizens and employees, and also allow agencies to improve efficiency and maximize their return on investment (ROI) in mobile. This paper will focus on mobilizing agency content as a way of increasing citizen engagement and lowering total agency costs.

### Mobilization and content strategy

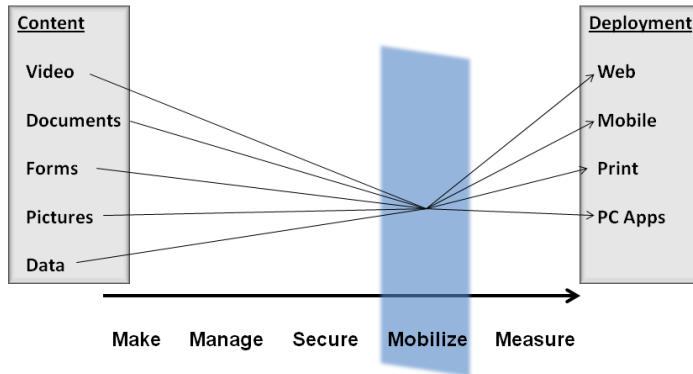
Mobilizing content is a part of an agency’s larger content strategy. The following figure shows a high-level view of the content strategy workflow.



Content management strategy workflow

The content is created, and then it must be managed and secured appropriately. It can then be mobilized in whatever formats necessary. Finally, the effectiveness of the content in users’ experiences is measured. The key to developing an effective strategy is leveraging existing content across multiple platforms, applications, and devices.

How can agencies effectively mobilize different types of content—video, documents, images, and data—and deploy it to agency employees and the public across multiple platforms, applications, and devices?

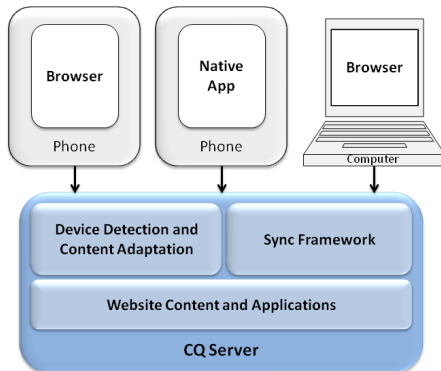


Mobilizing content for deployment

## Web Experience Management and Adobe® CQ

Adobe CQ Server software mobilizes content by the virtualization of asset repositories across platforms and applications.

With Adobe CQ software, an agency can improve productivity and enable broader mobile support by uploading their digital assets once, and then reusing them as often as needed across different pages. Adobe CQ offers support for many different image, audio, video, and document formats, as well as an integrated graphic engine for processing. You can enable flexible search and retrieval across diverse file formats with native support for metadata formats such as XMP. You can also tag, search, publish, organize, and reuse assets, as well as route them through review.



Managing content for mobile web, mobile native applications, and personal computers

With an Adobe CQ server, agencies can easily manage and deliver content in different formats. For government agencies mobilizing their content, both website browsing and deploying native applications on mobile devices are of particular interest. Both of these deployment methods are discussed in "Mobile websites" below and "Mobile applications" on page 3.

### Mobile websites

Many agencies have a web presence. However, a citizen accessing the website from a smartphone or a tablet might be frustrated when trying to view content that was not designed for mobile devices. Successful end-user experiences increase user satisfaction, and they can help eliminate phone calls and in-person agency visits.

### Adobe CQ Mobile

Adobe CQ Mobile software empowers public agencies to take control of their mobile strategy by delivering optimal experiences across the multitude of devices available today, including web and mobile applications.

Develop the confidence to integrate mobile into all multichannel outreach efforts. Adobe CQ Mobile has preview capabilities to help ensure content is optimized for any mobile device citizens may be using. This is accomplished through agile and timely content publishing with an easy-to-use authoring environment that enables maximum reuse of content and assets (see figure 4). Adobe CQ Mobile smart components can automatically adapt and optimize content, such as images and videos, to fit each device and even leverage

native device capabilities, such as geolocation services based on a standards-based database of device attributes.



Adobe CQ Mobile allows easy editing and content preview on different mobile devices.

With Adobe CQ Mobile, you can:

- Edit content, both text and graphics, simply and easily with an in-line editing tool
- Drag and drop components from a content library that offers slide shows, video, Google gadget support, and more
- Meet agency guidelines through CSS-driven page templates that support design inheritance
- Preview how content looks on different devices with an out-of-box mobile device emulator

Adobe CQ Mobile leverages the same core web content management (WCM) platform and interface, so consistent agency messaging can be delivered across desktop and mobile channels—all from a single application. With Adobe CQ Mobile, you can help citizens save time and make the website experience more convenient by targeting and personalizing content for mobile users.

Adobe CQ can also help agencies provide native mobile applications. The content sync framework of Adobe CQ allows agencies to take existing content, such as documents, graphics, and more from their content library, and push that content to a native mobile application. There is no need to redesign everything—you just need to create a shell for the content to be delivered.

Key benefits of Adobe CQ include:

- Reducing development costs by eliminating the need for building separate, siloed mobile sites or contracting with third-party transcoding services.
- Speeding up workflows and access an authoring environment for quick review and approval from a tablet device.
- Automating design and development by automatically adapting web experiences to device types and sync changes between native applications and the web.

## Mobile applications

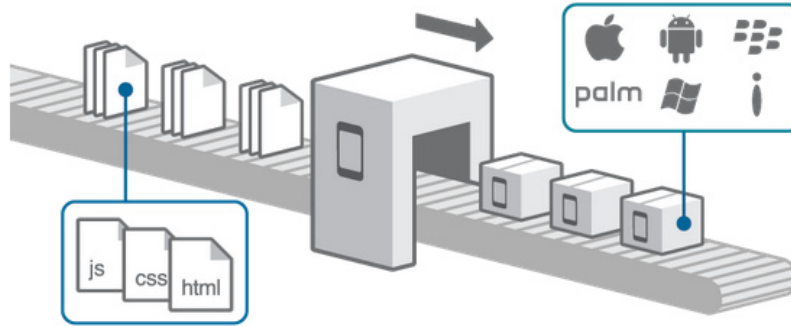
Creating a web browsing experience for citizens that is suited to their mobile devices is just the beginning. Tapping into the true power and cost-savings of mobility requires developing native mobile applications. Citizens want mobile applications to use on the go—for example, a road-and-repair reporting application or a parking ticket payment application.

### PhoneGap™ and Adobe PhoneGap Build™

Mobile development can seem difficult or even exotic. Building applications for each device platform—iPhone, Android, Windows® Mobile, and more—requires different frameworks and languages. Currently, there is no unified mobile application development process.

PhoneGap is an open-source tool, now known as Apache Cordova (donated to the Apache Software Foundation by Adobe), that helps to simplify mobile application development. With standards-based web technologies to bridge web applications and mobile devices, PhoneGap eases the development of mobile applications. Because PhoneGap applications are standards compliant, they are future-proofed to work with browsers as they evolve. PhoneGap is an open source implementation of open standards. This means agencies

can use PhoneGap to develop mobile applications that are free, commercial, open source, or any combination of these. Adobe hosts the PhoneGap online community—a resource for developers.



PhoneGap Build simplifies application development

With Adobe PhoneGap Build service, SDKs, compilers, and hardware are not necessary. Simply write an application using HTML, CSS, or JavaScript, upload it to the PhoneGap Build service, and you'll receive app-store ready applications for Apple iOS, Google Android, Palm, Symbian, BlackBerry, and more. By compiling in the cloud with PhoneGap Build, your users will get all the benefits of cross-platform development, and you can build the applications citizens need quickly and easily. The PhoneGap Build service is hosted by Adobe and is currently in open beta.

#### Adobe AIR®

The Adobe AIR runtime can help agencies deploy mobile applications. With Adobe AIR, developers can deploy standalone applications built with HTML, JavaScript, Flex, Adobe ActionScript®, Adobe Flash® Professional, and Adobe Flash Builder® software across platforms and devices — including Android, BlackBerry, iOS devices, personal computers, and televisions. Key mobile features are shown in the following table.

Key mobile features	Description
Content protection support for mobile	Reach an even broader range of citizens on their favorite mobile devices. Adobe Access content protection support is now available on Android devices.
Native extensions for Adobe AIR	Use native code to take advantage of the same platform- and device-specific native capabilities and APIs available to native applications, with easy integration into AIR applications.
iOS support for iPad, iPhone, and iPod touch	Take advantage of iOS features like multitasking, retina display for high-screen resolutions up to 960x640, front and back camera support, and capture audio with a microphone.
Captive runtime support	Developers now have more flexibility with their application packaging options and can automatically package AIR 3 with their Android, iOS, Windows, and Mac OS applications into a single installation file that includes the application and a bundled version of the AIR runtime.
Front-facing camera support (new on Android)	Take advantage of the front-facing camera support available with AIR for iOS and BlackBerry Playbook OS on Android devices. Create rich videoconference and chat experiences.
Stage Video hardware acceleration	Leverage hardware acceleration of the entire video pipeline for best-in-class high-definition (HD) video playback experiences. Reduce process and memory usage, and enable smoother video and higher fidelity on mobile and TV devices.
Native text input user interface	Take advantage of the native text input controls on Android, BlackBerry, and iOS operating systems, including platform-specific user interaction behaviors such as magnification and text selection.
Faster development time for iOS applications	Debug and build iOS applications faster using a new mode available within the AIR developer SDK. During the development of an application, developers can now choose to use interpreter mode to streamline testing and debugging.

Key mobile features	Description
AIR installation to SD cards	Provide your users with the capability to install or move the AIR runtime onto the SD cards within their Android devices so they can free up storage space on the phone.
Automatic soft keyboard support	Simplify multiscreen application development so that soft keyboards automatically appear when required. Desktop applications designed for physical keyboards are easily optimized for mobile—there is no need to modify the content or applications to display the soft keyboard.
Multitouch and gestures	Build entirely new types of applications using multitouch (Windows, Android, BlackBerry PlayBook OS, and iOS) and gestures (Windows, Mac OS, Android, BlackBerry PlayBook OS, and iOS).
Encrypted local storage for mobile	Take advantage of encrypted local storage support for mobile devices. Applications can more securely store sensitive data on a user's device, enabling support for storage of sensitive data, such as passwords, certificates, and auditing information.
Background audio playback support on iOS	Write multitasking iOS applications that can play audio in the background, such as reliable voice-conferencing applications with multitasking support.
Geolocation support (where applicable)	Build GPS applications or subapplications that utilize a device location to deliver customized content based on location.
Camera and video support	Capture pictures and video onto a device's media gallery (camera roll). Applications can use the camera roll to display images or upload to a server (for example, users can take a picture, and then instantly upload and view it on Facebook).
StageWebView	Display web links inside an application to quickly access web content without having to leave the application. For example, access information using links within Facebook instead of opening a web browser.
Screen orientation support (where applicable)	Control screen orientation and games by shaking or rotating.
Custom URI	Start up an application within the browser or native Android application.
Virtual keyboard	Select text in a text field, and see a menu for text operations like cut, copy, paste, and input method.

## Analytics

Managing an agency's content and providing access to citizens who need it is important—but it is not the whole picture. Web content management (WCM) systems help agencies create, manage, and deliver content—including delivering to mobile platforms, but this delivery mode is a one-way broadcast of information. In order to truly manage content, it is important to know if the content citizens are receiving is what they want and need. Measuring and managing citizens' web experiences is a critical tool to help determine the success of an agency website and optimize content.

Using analytics allows agency content owners to find out what is popular, what is working, and what is not working. In order to provide the best web experience possible, agencies need to understand how citizens get to their site and how they access information. Are they leaving the website because they can't find what they are looking for? What devices are they using to access the site?

The problems agencies face when moving their content to mobile devices include fragmentation of mobile device platforms, types of devices, and capabilities of those devices (for example, screen size and video support). These issues complicate the mobile analytics measurement of mobile content and mobile applications. In addition, once agencies understand how their mobile channel is performing, it is important for them to continuously optimize the content to increase engagement.

Adobe provides mobile analytics, testing, and optimization solutions. Optimizing mobile content increases citizen engagement and quantifies the ROI of mobile efforts with analytics and optimization solutions that

provide comprehensive measurement of an agency's mobile channel, deep analysis of mobile content across mobile devices, and powerful optimization tools to deliver targeted content to citizens.

Adobe provides all of these features while maintaining your agency's privacy. Many analytics engines host data to mine, mix, sell, or exploit for other purposes. Adobe never does this because its customers own their data.

### **Adobe SiteCatalyst®**

Adobe SiteCatalyst helps agencies determine where visitors are navigating away from their websites and identifies critical success metrics for online outreach campaigns. Digital channels play a vital role in public sector citizen outreach strategies and provide a real-time source of actionable web analytics data for improving and shaping citizens' web experiences.

Adobe SiteCatalyst is the industry-leading solution that provides one place to measure, analyze, and optimize integrated data from all online initiatives across multiple marketing channels. Adobe SiteCatalyst provides the following benefits for mobile content.

**Mobilize outreach campaigns**—Accurately profile mobile audiences, mobile devices, and mobile applications on all major mobile platforms.

**Measure any mobile content**—Measure any mobile content including mobile optimized websites, native mobile applications, and video on leading media sites.

**Measure any mobile device**—Get mobile device reporting from an extensive global library of device profiles to uniquely identify specific mobile device types (feature phone, smartphone, tablet,) and manufacturers.

**Measure mobile application usefulness**—Understand the most visited mobile application content and how visitors are engaging with the content and visitor flow across the application, helping to optimize mobile application content for higher conversion.

**Access industry-leading mobile reporting**—Take advantage of 20+ out-of-the-box mobile reports that can be emailed to marketers in a mobile-friendly format for easy reading on mobile devices.

**Use offline mobile measurement**—Store application data until a user's mobile device is connected to a network using offline mobile measurement technology. Available for Android, iOS, and BlackBerry.

**Explore data using the interactive Adobe SiteCatalyst iPad application**—Enable on-the-fly data exploration via trend analysis of key metrics using this mobile application for iPad. Users can scroll, swipe, and zoom into a specific time period, as well as add new metrics with a simple touch.

### **Adobe Test&Target™**

Agencies can increase the relevance of website content for its citizens using Adobe Test&Target software. Adobe Test&Target is a website optimization tool with the necessary capabilities to continually make an agency's online content more relevant to citizens. Test&Target provides an intuitive interface for designing and executing tests, creating audience segments, and targeting content—all from a single application.

Online citizens have constantly evolving needs and expect relevant, even personalized content from websites. To engage citizens, it is critical that public agencies quickly identify what content is relevant and compelling to their citizens. Armed with this knowledge, through website tracking and testing, agencies need the capability to continually evolve their sites and to target the appropriate content to different citizens.

Adobe Test&Target puts control directly in the hands of the public agency to quickly and continually execute multiple A/B testing and multivariate testing (MVT), measure effectiveness and relevance of content across any online channel, and increase content relevance through segmentation, targeting, and automated personalization.

**Learn efficiently, target effectively**—Employ popular testing and targeting approaches including: A/B testing, MVT, segment and 1-to-1 from a single application—eliminating the need for multiple-point solutions.

**Deliver relevant content**—Personalize content and increase relevance at all customer touchpoints on the website and across online channels.

**Create tests visually**—Create and implement content tests and targeted campaigns directly on your website—just as visitors will experience them—without any special configuration.

**Segment for better targeting**—Define profiles as visitor segments for targeted delivery of outreach campaigns.

**Build visitor profiles automatically**—Build visitor profiles automatically. Create comprehensive and anonymous views of visitor interactions—automatically—and then use these views to deliver relevant content to visitors.

## Using mobile for process improvement and efficiency

With the proliferation of mobile devices and virtually ubiquitous connectivity, agencies are facing a new challenge—how to provide their employees and citizens with the tools they need to remain connected when they are in the field, away from their desks. Traditional browser-based applications for approving documents, processing timesheets, and accessing content aren't always available on smartphones, meaning this work will not get done when employees are in the field, away from their desks.

In order to improve agility and engagement, it is important that the public sector implement solutions to provide their employees and citizens with the tools they need to get the job done with this new generation of mobile devices.

### Adobe LiveCycle® Mobile ES3

Reap the benefits of the trend toward mobility through a product that many agencies already have—Adobe LiveCycle software. Adobe LiveCycle Mobile ES3 helps organizations increase employee productivity, lower costs, and improve citizen-facing engagement across screens and devices, anywhere, anytime. By providing remote task approvals, mobile content on-demand, and on-site data capture, agencies can significantly broaden interaction between agency employees and citizens typically limited to static desktop and laptop devices and channels. With LiveCycle Mobile ES3, public agencies can allow their employees to interact with content applications, and citizens whenever they choose, improving and extending meaningful experiences with citizens beyond the office.

#### Mobile data capture

Quickly streamline processes by capturing data in the field in real time—your information will be more accurate and the need to rekey information will be reduced.

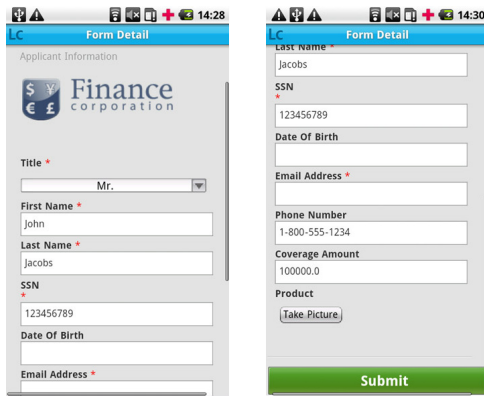
Imagine agency employees being able to capture information and act on it without having to return to the office first. For example, consider a caseworker who has received a report of an abusive parent or spouse. With a mobile device they can take pictures and file the necessary reports to assist the people that need help immediately—without waiting for the caseworker to drive back to their desks to manage the data and submit the information.

For internal applications, data capture can occur away from the office to meet deadlines and keep processes moving smoothly. Local government inspectors can inspect bridges or overpasses, and submit pictures and geolocation data without having to return to the office. This saves time, allowing them to perform more inspections in a day than before.

LiveCycle Mobile ES3 data capture benefits include:

- Forms no longer get lost in email (or on desks) leading to process or service delays.
- Dedicated Workspace "inbox" lists all tasks including new forms directly assigned and delegated by others.
- 100% signal, no noise—only the things a particular user must take action on.
- Application is multiscreen, with real-time synchronized desktop and mobile access.
- Forms can be locally viewed and data entered locally on a mobile device.
- User can take immediate action and not have to wait to go back to office or laptop.
- All forms can be audited for compliance.
- Ideal for expense, time off, new employee requisitions, work orders—anything requiring forms and data capture.



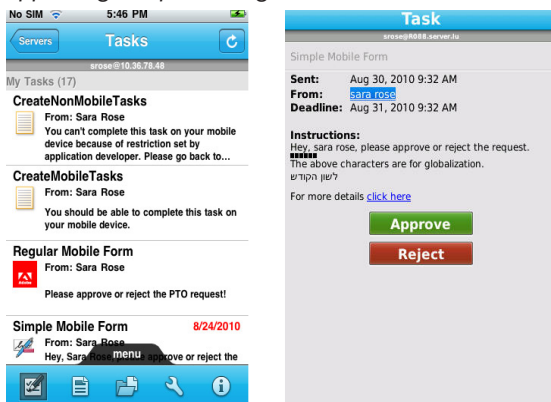


Using LiveCycle Mobile for data capture\* in forms

### Mobile approval processes

With many jobs, employees submit their timesheets, their manager approves the hours, and the employees get paid. What happens when those employees and their managers are firefighters, and they are working 70-hour weeks on the frontline of a wildfire? The firefighters and their supervisors are focused on doing their jobs—controlling the fire. They do not have time to go back to a computer in an office and submit or approve timesheets. Unfortunately, that means they have to work long stretches during an emergency where they do not get paid until they can get to a computer to submit timesheets. With LiveCycle Mobile ES3, the firefighters and their supervisors can use mobile devices to submit and approve their timesheets and keep their paychecks coming on a regular basis, even while fighting a wildfire.

LiveCycle Mobile provides an easy-to-understand, mobile user interface that agencies can use to get started approving and processing tasks in minutes.



Approving content in LiveCycle Mobile

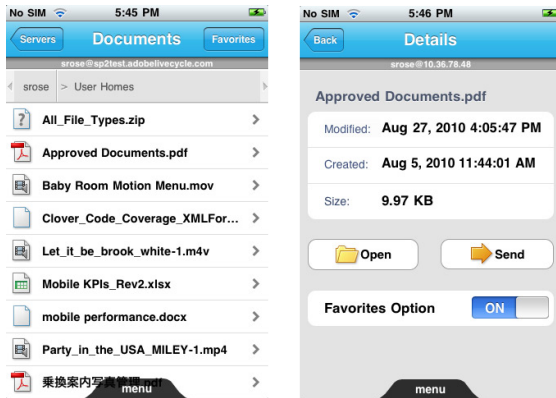
### Accessing content from any device

For agencies that use a content management system (CMS), it can be challenging to access the content while on the move. With more workers accessing enterprise information and communicating with citizens via smartphones and other mobile devices, it's even more important to provide those workers with the documents and files they need to get the job done. LiveCycle Mobile benefits include:

- Enterprise content no longer inaccessible while employees are out of the office
- Employees can directly send files from the application to colleagues and citizens, in real time
- Users are better connected to the agency's information
- Files and directories can be marked as favorites, saving time
- Agencies can leverage and realize ROI in CMS
- Multiple directories can be easily browsed
- Ideal for common procedures and policies, and so on

\*Using Adobe LiveCycle Mobile ES3 specifically for data capture requires the installation, use, and proper configuration of Adobe LiveCycle ES3 software (specifically Adobe LiveCycle Process Management ES3) on enterprise-class server software and hardware. The mobile client will not work without a concurrent LiveCycle ES implementation.





Access and distribute content with LiveCycle Mobile<sup>†</sup>

LiveCycle Mobile ES3 can help improve efficiency and effectiveness both behind the scenes and directly with citizens by making the most of mobility.

## Mobile document access and security

The mobile version of Adobe Reader<sup>®</sup> X software is the free global standard for reliably viewing and sharing PDF files on iOS and Android devices.

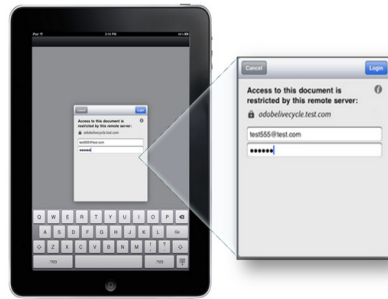
With Adobe Reader, you can:

- Quickly share content, both with internal employees and citizens by allowing them to open PDF files from email, the web, or their mobile device.
- View and interact with diverse PDF content, including PDF Portfolios. Mobile Reader provides high-quality PDF viewing and the ability to zoom in on text and images.
- Search text to find specific information or use bookmarks to jump directly to a section in a PDF file.
- Use the built-in file manager to quickly access all PDF files, including recently viewed files. Agency employees and constituents can email PDFs as attachments and share PDF files with other applications, such as online file storage services.
- Print files wirelessly on iOS devices with AirPrint. The newest version of the mobile Reader has added review, markup, and forms capabilities— enabling even more productivity from mobile devices.

The same security agencies trust Adobe Reader to handle is available through the mobile version of Reader. Employees and citizens can interact with password-protected documents and Adobe LiveCycle rights-managed PDF files. Because of the portable nature of mobile devices, it is almost inevitable that a mobile device might be lost or stolen. Agencies need a security strategy to guard against the loss of control over content. Adobe LiveCycle Digital Rights Management (DRM) protects sensitive documents by encrypting them with industry-standard Advanced Encryption Standard (AES) encryption and enabling central management of their access permissions. Protections persist even when documents are accidentally distributed via email, the cloud, or saved on a lost mobile device.

This protection applies beyond PDF files. With LiveCycle DRM, authors and administrators can apply security policies to PDF files created from popular desktop applications, including Microsoft Office documents and CAD files such as PTC Pro/ENGINEER. Protections can be applied either manually or in an automated server-based process. Recipients can view and work with these rights-protected documents just as they would their PDF counterparts—both online and offline.

<sup>†</sup> This application requires access to a LiveCycle Content Services ES3 or other systems using the WebDAV protocol. If you do not have access to these systems, or have not configured your CMS properly, this application will not provide any other function.

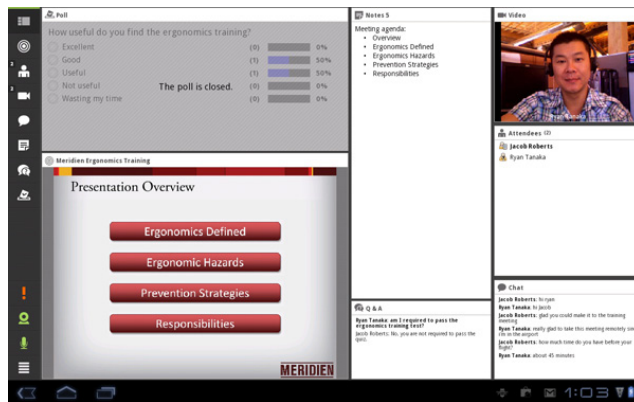


A rights-management protected PDF on a mobile device

## Remote collaboration

Another area where mobility can improve efficiency is in remote collaboration. Adobe Connect™ software is a web conferencing solution for web meetings, eLearning, and webinars. Improve collaboration, complete work faster, and drive better results with Adobe Connect. Now, the functionality of Adobe Connect has been extended to mobile devices with Adobe Connect Mobile.

With the extension to mobile devices, new possibilities are available. Adobe Connect Mobile allows agencies access to events as they unfold. For example, emergency responders with mobile devices at the scene of a disaster can provide live video feed to an Adobe Connect session, allowing anyone in the session to see the responders' situation in real time. This eliminates uncertainty and brings everyone at the agency who "needs to know" up-to-date in real time.



Adobe Connect meeting on an Android tablet

Adobe Connect Mobile is available for Android, Apple iOS, and BlackBerry PlayBook devices.

## Mobile design tools

Because more and more citizens are communicating with agencies online, agencies must be prepared to meet today's communications demands. Adobe can help agencies meet and exceed citizens' expectations for information and provide industry standard tools that are necessary for projects across different deployment methods, such as mobile.

Adobe Creative Suite® 6 Design & Web Premium software provides lightning-fast creativity performance to quickly deliver ideas in virtually any media including print, web, interactive, and mobile design.

- Create multiple layouts to decrease production time.
- Edit video, create 3D artwork, or design iPad publications without learning new software.
- Exceed citizen information expectations with agency communications across all channels.

The efficiency gains that agency employees realize through remote collaboration and the ability to access PDF files remotely can also be realized through the mobilization of design tools. In addition, agencies can take advantage of many Adobe mobile applications, as shown in the following table.

Adobe mobile applications	Description
Adobe Collage	Capture ideas and concepts by combining images, drawings, and text into conceptual moodboards (Android)
Adobe Debut	Present Creative Suite designs anywhere with confidence, convenience, and complete control (Android)
Adobe Ideas	Design virtually anywhere using vectors, layers, and color themes (Android, iOS)
Adobe Kuler®	Create, explore, download, and share color themes that can inspire any design project (Android)
Adobe Photoshop® Touch	Transform images freely, with core Adobe Photoshop features in an application custom-built for tablets (Android, iOS)
Adobe Proto	Create interactive wireframes and prototypes of websites and mobile applications (A)
Adobe Revel™	Access an entire photo library from all iPads, iPhones, and Macs—no storage issues, no manual syncing hassles. Get consistent, high-quality results across devices using the same powerful photo-processing technology as Adobe Photoshop Lightroom® software (iPad, iPhone, Mac)
Adobe Color Lava for Photoshop	Create custom colors and color themes on an iPad and instantly access them in Adobe Photoshop CS6 (iPad)
Adobe Eazel for Photoshop	Create beautiful paintings on an iPad and instantly access them in Photoshop CS6 (iPad)
Adobe Nav for Photoshop	Tap and swipe an iPad screen to activate Photoshop CS6 tools, browse open documents, and more (iPad)
Adobe Photoshop Express	Quickly edit and share photos from a mobile device, and access Photoshop.com photo and video libraries on the go (Android, iOS)
Adobe Content Viewer	View interactive, richly designed digital publications created using the Adobe Digital Publishing Suite hosted solution (Android, iOS, BlackBerry OS)

## Summary

Mobile devices are changing citizens' expectations of government agencies. In order to stay connected with citizens, the public sector needs to provide accessibility to content and services from mobile devices. However, just providing that content is not enough. Agencies need to consider effective ways to manage and reuse content in different ways to meet citizens' needs. In addition, agencies need to measure the effectiveness of their content and continuously improve the end-user experience. By providing targeted content to citizens, agencies can make citizens' experience more convenient while improving the agency's ROI.

Public sector employees' expectations are changing too. The explosion of mobile devices and the federal government's acceptance of a wide variety of mobile platforms opens up new opportunities for agencies to improve their employees' efficiency which results in improving the agency's ROI. Adobe has the knowledge and solutions to help agencies realize the benefits of mobilization.

## For more information

Solution details: [www.adobe.com/go/government](http://www.adobe.com/go/government)



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